HEALTH INNOVATION

The Regional Committee,

Recalling the WHO Thirteenth General Programme of Work (2019–2025) priority to harness the power of innovation as a critical enabler to achieving its Triple Billion targets;

Recalling also the 2023 final report of the WHO Council on the Economics of Health For All, *Health for All: Transforming economies to deliver what matters*, calling for the development of a new health innovation ecosystem that prioritizes the common good over short-term market profits, to serve the health needs of all the world's people, especially those in low- and middle-income countries;

Noting the operational shift highlighting innovation – finding new approaches to meet future challenges – in *For the Future: Towards the Healthiest and Safest Region*, the Western Pacific Region's implementation plan for the WHO Thirteenth General Programme of Work;

Recognizing that effective implementation and scaling up of health innovation for population impact necessitates public sector leadership to create supportive mechanisms, because health innovation is a complex process requiring an enabling environment, collective intelligence, values and direction;
Recognizing also the clear benefits of a regional approach that fosters cooperation, knowledge sharing and enabling ecosystems to bridge health disparities within and between countries and areas,

1. ENDORSES the *Regional Health Innovation Strategy for the Western Pacific*;

2. URGES Member States:
   (1) to adapt the objectives and actions of the Regional Strategy to their unique contexts to ensure effective implementation;
   (2) to foster cross-societal collaboration for health innovation at international, national, subnational and community levels;
   (3) to ensure adequate resources are available to implement the Regional Strategy;

3. REQUESTS the Regional Director:
   (1) to provide technical support for Member States to adapt and implement the Regional Strategy at national and subnational levels;
   (2) to disseminate the Regional Strategy and facilitate collaboration among stakeholders to support its implementation;
   (3) to report periodically on progress in health innovation in the Western Pacific Region.

Ninth meeting, 20 October 2023